

## **3rd Women Entrepreneurial Mission from Czechia to Israel**

### **• Tel Aviv - Jerusalem - Beer Sheva - Negev Desert**

- Following successful First and Second mission to Israel, you are invited to explore the innovative Israeli ecosystem, ranging from start-ups to multinationals, advisory groups and top experts in the field.
- Visit leading institutions on high-tech innovations such as Start Up Nation Central and Shimon Peres Center for Peace and Innovation.
- **10 business meetings  
3 guided tours**
- Meet prominent Israeli experts, enlarge your business network and initiate new projects.
- Meet top experts on Israeli ecosystem, such as Dr. Andy David, Anna Moshe or Zvyia Baron.
- Explore Tel Aviv Bauhaus, Old City of Jerusalem and Negev desert with professional guides.
- Learn about innovations in Negev and experience desert with professional tour guide of Czech origin, Helena Beinish.



- If interested, 1:1 meetings with Israeli counterparts available.
- Place limited to 15 participants, so secure your spot asap.
- Return-flight tickets with Smartwings, accommodation at Maxim Hotel Tel Aviv, Cesar Hotel Jerusalem and Desert Iris in Yerucham.
- Arrangement includes full professional program (participation optional) and 3 guided tours. It also covers transfer from / to airport, transfer to Jerusalem and the full trip to Negev.
- Rooms are based on double bed occupancy.



In an exclusive cooperation with OK Tours:

**OK TOURS**

## Official Program

\* Subject to change

**June 2 - June 8  
2023**

### Friday flight to Tel Aviv

Let Smarwings LY 2522 11.05-15.50

### Accommodation

<https://www.telavivmaxim.com>

### Saturday:

Free day and group guided tour 100 Years of Bauhaus, 4000 Years of Jaffa

<https://bauhaus-center.com>

### Sunday:

Start Up Nation Central

<https://startupnationcentral.org>

Peres Center for Peace and Innovation

<https://www.peres-center.org/en/>

Meeting with Israeli business women, led by Innovation expert Zviya Baron

### Monday:

Embassy of Czechia in Tel Aviv

<https://www.mzv.cz/telaviv>

Visit to Pearl Cohen Advisory, meeting with Anna Moshe, Senior Partner

<https://www.pearlcohen.com>

Free evening



### Tuesday:

Travel to Jerusalem with guide Helena Beinish

<https://www.dunes.co.il>

Azrieli College

<https://tep.jce.ac.il/en/>

Meeting with Dr. Andy David, Director of Innovation, Ministry of Foreign Affairs

Guided tour and evening in Jerusalem

Accommodation in Cesar hotel

<https://www.caesarpremier.com/caesar-jerusalem-hotel>

### Wednesday:

Negev

Ashalim Solar Power Station, Midreshet Ben Gurion Park, Beer Sheva UNESCO CITY

Accommodation Desert Iris in Yeruham

<https://d-irus.co.il/node/1242>

### Thursday:

Cyber Beer Sheva - Intel Factory Visit in Kiryat Gat

Flight back LY 2523 TLV PRG 17.55 - 20.55

